

Instructions for your BINDING

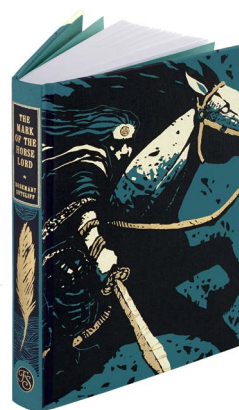
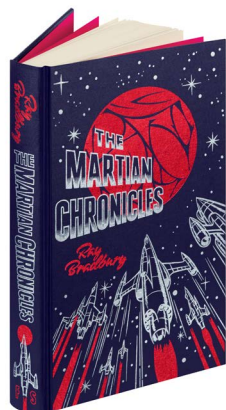
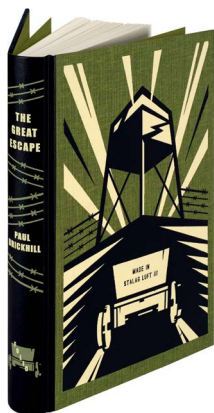
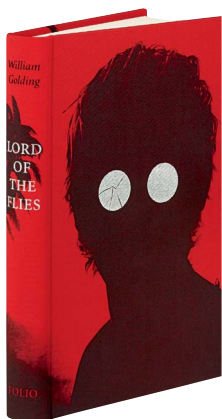
Please **READ ALL THESE INSTRUCTIONS CAREFULLY**

Dimensions

- Download the binding template showing the dimensions [HERE](#).
- You must include the following type on the spine. However if you win the competition your chosen typeface may not be used on the final publication: **Howl's Moving Castle Diana Wynne Jones**
- You must include the **Folio logo** on the spine in the position it is shown on the binding template.
- It is helpful to have a hardback book without its jacket to hand, as a reference for technical points such as hingeing.

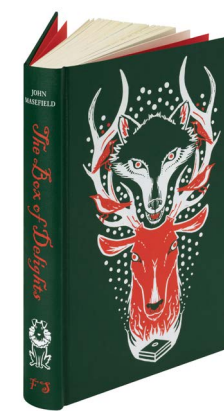
Information about Folio Society bindings

- Folio Society books are always bound as hardbacks, without paper dust jackets. Please familiarise yourself with Folio Society books and their bindings [HERE](#).
- The bindings have no blurbs, prices, bar codes or ISBNs, and generally the title and author are only on the spine, but they can be repeated on the front of the book.
- Most Folio books are bound in cloth, blocked with strong graphic imagery, often using two colours applied one over the other. Simple, graphic designs work very well technically and stand out on the shelf. Printed covers are also effective but some may be unsuitable to reproduce on cloth.



Sample Bindings

Below are bindings designed by Sara Ogilvie for John Masefield's *The Midnight Folk* and *The Box of Delights*, designed to block in two colours with the cloth acting as a third colour. Her imagery is simple and graphic, ideal for a binding.



COMPETITION BINDING DETAILS

Once you have created your binding according to the instructions, you **must** follow the entry process outlined [HERE](#).

Please read **all** the entry instructions carefully.

Entries that do not comply with the instructions will **not** be included in the competition.

Do **not** send master artwork as your entry. We will only request it if you have been longlisted.

The file format for master blocking artwork must be a **1200 dpi layered Photoshop document (.PSD)** file with one colour on each layer. For master printed binding artwork the file must be a **300 dpi CMYK TIFF** file.

Instructions for your ILLUSTRATIONS

Please **READ ALL THESE INSTRUCTIONS CAREFULLY**

- You must submit **three** full-page illustrations.
- Each illustration must be for a **different chapter**, spread throughout the book. Do **not** illustrate the final chapter.
- Each illustration must be **accompanied by a text caption** with a maximum of 25 words. The caption should be taken directly from the text, and provide context for the illustration.
- The judges are looking for your **unique interpretation** of the book. Your entry must be original. Any work based on other adaptations will not be considered.

Winning illustrations

From left to right:

The Outsider,

illustrated by Matthew Richardson

The Folio Book of Ghost Stories,

illustrated by David McConochie

Mansfield Park,

illustrated by Darya Shnykina

War Horse,

illustrated by Alan Marks

Dimensions

- All entries must be appropriate for a trimmed page size of **246mm x 185mm**.
- Your illustrations can either be surrounded by a white border or be designed to bleed off the page i.e. to go right to the edge of the page. If your design bleeds off the page please work to the following dimensions: **252mm x 191mm** (which includes 3mm bleed).
- Your illustrations can be in any medium suitable for printing reproduction, in colour or black and white.



Brave New World,
illustrated by Finn Dean

Caption for the above illustration:
*'Silence, silence,' whispered a loud-speaker
as they stepped out at the fourteenth floor.*

COMPETITION ILLUSTRATION DETAILS

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Entries that do not comply with the instructions will **not** be included in the competition.

Do **not** send master artwork as your entry. We will only request it if you have been longlisted.

Master artwork for the three illustrations **must** be submitted as 300 dpi CMYK tif files.

